

# CANDIDATE'S REPORT

(to be filed by a candidate or his principal campaign committee)

1. Qualifying Name and Address of Candidate

SUSAN G GUIDRY  
P.O. Box 792472  
New Orleans, LA 70179

2. Office Sought (Include title of office as well)

Councilmember  
New Orleans  
District A

OFFICE USE ONLY

Report Number: 38339

Date Filed: 1/21/2014

Report Includes Schedules:

Schedule A-1  
Schedule B  
Schedule E-1

3. Date of Primary 2/1/2014

This report covers from 12/24/2013 through 1/12/2014

4. Type of Report:

\_\_\_\_\_ 180th day prior to primary \_\_\_\_\_ 40th day after general  
\_\_\_\_\_ 90th day prior to primary \_\_\_\_\_ Annual (future election)  
\_\_\_\_\_ 30th day prior to primary \_\_\_\_\_ Supplemental (past election)  
 X  10th day prior to primary  
\_\_\_\_\_ 10th day prior to general \_\_\_\_\_ Amendment to prior report

5. FINAL REPORT if:

\_\_\_\_\_ Withdrawn \_\_\_\_\_ Filed after the election AND all loans and debts paid  
\_\_\_\_\_ Unopposed

6. Name and Address of Financial Institution  
(You are required by law to use one or more banks, savings and loan associations, or money market mutual fund as the depository of all

HOME BANK  
3915 Canal Street  
New Orleans, LA 70119

7. Full Name and Address of Treasurer

9. Name of Person Preparing Report

Daytime Telephone

10. WE HEREBY CERTIFY that the information contained in this report and the attached schedules is true and correct to the best of our knowledge, information and belief, and that no expenditures have been made nor contributions received that have not been reported herein, and that no information required to be reported by the Louisiana Campaign Finance Disclosure

This 21st day of January, 2014.

Susan G. Guidry

Signature of Candidate/Chairperson  
(To be signed by Chairperson *only* if report by principal campaign committee)

504-495-3181

Daytime Telephone

\_\_\_\_\_  
Signature of Treasurer

\_\_\_\_\_  
Daytime Telephone

8. FOR PRINCIPAL CAMPAIGN COMMITTEES ONLY

a. Name and address of principal campaign committee, committee's chairperson, and subsidiary committees, if any (use additional sheets if necessary).

## SUMMARY PAGE

RECEIPTS	This Period
1. Contributions (Schedule A-1)	\$ 6,225.00
2. In-kind Contributions (Schedule A-2)	\$ 0.00
3. Campaign paraphernalia sales of \$25 or less	\$ 0.00
4. <b>TOTAL CONTRIBUTIONS</b> (Lines 1 + 2 +3)	\$ 6,225.00
5. Other Receipts (Schedule A-3)	\$ 0.00
6. Loans Received (Schedule B)	\$ 0.00
7. Loan Repayments Received (Schedule D)	\$ 0.00
8. <b>TOTAL RECEIPTS</b> (Lines 4 + 5 + 6 + 7)	\$ 6,225.00

DISBURSEMENTS	This Period
9. Expenditures (Schedule E-1)	\$ 38,458.23
10. Other Disbursements (Schedule E-2)	\$ 0.00
11. Loan Repayments Made (Schedule B)	\$ 0.00
12. Funds Loaned (Schedule D)	\$ 0.00
13. <b>TOTAL DISBURSEMENTS</b> (Lines 9 + 10 + 11 + 12)	\$ 38,458.23

FINANCIAL SUMMARY	Amount
14. Funds on hand at beginning of reporting period (Must equal funds on hand at close from last report or -0- if first report for this election)	\$ 126,996.51
15. <i>Plus</i> total receipts this period (Line 8 above)	\$ 6,225.00
16. <i>Less</i> total disbursements this period (Line 13 above)	\$ 38,458.23
17. <i>Less</i> in-kind contributions (Line 2 above)	\$ 0.00
18. Funds on hand at close of reporting period	\$ 94,763.28

Form 102, Rev. 3/98, Page Rev. 3/98

## SUMMARY PAGE (continued)

INVESTMENTS	Amount
19. Of funds on hand at beginning of reporting period (Line 14, above), amount held in investments (i.e., savings accounts, CD's, money market funds, etc.)	\$ 0.00
20. Of funds on hand at close of reporting period (Line 18, above), amount held in investments	\$ 0.00

FINANCIAL SUMMARY	Amount
21. Candidate's personal funds (Use of personal funds as either a contribution or loan to the campaign should be reported on Schedules A-1 or B.)	\$ 0.00
22. Contributions received from political committees (From Schedules A-1 and A-2)	\$ 3,500.00
23. All proceeds from the sale of tickets to fundraising events (Receipts from the sale of tickets are contributions and must also be reported on Schedule A-1.)	\$ 0.00
24. Proceeds from the sale of campaign paraphernalia (Receipts from the sale of campaign paraphernalia are contributions and must also be reported on Schedule A-1 or Line 3, above.)	\$ 0.00
25. Expenditures from petty cash fund (Must also be reported on Schedule E-1.)	\$ 0.00

NOTICE
<p>The personal use of campaign funds is prohibited.* The use of campaign funds must be related to a political campaign or the holding of a public office or party position. However, campaign funds may be used to reimburse a candidate for expenses related to his campaign or office, to pay taxes on the interest earned on campaign funds or to replace articles lost, stolen, or damaged in connection with a campaign.</p> <p>Excess campaign funds may be returned to contributors on a pro rata basis, given as a charitable contribution as provided in 26 USC 170(c), given to a charitable organization as defined in 26 USC 501(c)(3), expended in support of or opposition to a proposition, political party, or candidacy of any person, or maintained in a segregated fund for use in future political campaigns or activity related to preparing for future candidacy to elective office.</p> <p>*The prohibition on the personal use of campaign funds does not apply to campaign funds received prior to July 15,</p>

Form 102, Rev. Rev. 3/98, Page Rev. 3/00

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
<b>COMMANDER'S PALACE</b> 1427 Washington Ave. New Orleans, LA 70130  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/10/2014	\$1,000.00	\$1,000.00
<b>DOROTHEA MARTIN</b> 7601 Hampson St. New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/11/2014	\$100.00	\$100.00
<b>NEW ORLEANS HOSPITALITY COALITION PAC INC.</b> 2020 St. Charles Ave. New Orleans, LA 70130  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/10/2014	\$2,500.00	\$2,500.00
<b>PSX INC.</b> 4800 Canal St. New Orleans, LA 70119  POLITICAL COMMITTEE? <input checked="" type="checkbox"/> PARTY COMMITTEE? <input checked="" type="checkbox"/>	01/03/2014	\$1,000.00	\$1,000.00
<b>MARC L ROBERT, II</b> 18 Rosa Park New Orleans, LA 70115  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/10/2014	\$1,000.00	\$1,000.00
<b>WILLIAM F RYAN</b> 1347 Exposition Blvd. New Orleans, LA 70118  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/10/2014	\$250.00	\$750.00
<b>4. SUBTOTAL (this page)</b>		<b>\$5,850.00</b>	<b>N/A</b>
<b>5. TOTAL (complete only on last page of this schedule)</b>			<b>N/A</b>
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:</b>			
SUBTOTAL (this page)		<b>\$3,500.00</b>	TOTAL (complete only on last page of this schedule)

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE A-1: CONTRIBUTIONS (Other than In-Kind Contributions)

The following information must be provided for all contributors to your campaign during this reporting period, except for in-kind contributions. Information on in-kind contributions is reported on SCHEDULE A-2: IN-KIND CONTRIBUTIONS. In Column 1, check if the contributor is a political committee or a party committee. Any personal funds a candidate contributes to his campaign must be reported on this schedule. Personal funds a candidate *loans* to his campaign should be reported on Schedule B. For anonymous contributions, see SCHEDULE F. Totals and subtotals are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Contributor	2. Contributions this Reporting Period		3. Total this Election
	a. Date(s)	b. Amount(s)	
<b>MELISSA SAWYER</b> 4630 Eastern St. New Orleans, LA 70122  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	12/30/2013	\$100.00	\$100.00
<b>ANN STEVENS</b> 2619 Short St. New Orleans, LA 70125  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/03/2014	\$25.00	\$25.00
<b>RUTH R STONE</b> 49 Allard Blvd. New Orleans, LA 70119  POLITICAL COMMITTEE? <input type="checkbox"/> PARTY COMMITTEE? <input type="checkbox"/>	01/10/2014	\$250.00	\$350.00
<b>4. SUBTOTAL (this page)</b>		\$375.00	N/A
<b>5. TOTAL (complete only on last page of this schedule)</b>		\$ 6,225.00	N/A
<b>6. CONTRIBUTIONS FROM POLITICAL COMMITTEES:</b>			
SUBTOTAL (this page)		\$0.00	TOTAL (complete only on last page of this schedule) \$ 3,500.00

Form 102, Rev. 3/98. Page Rev. 3/98

## SCHEDULE B: LOANS RECEIVED

The following information must be provided for each loan or line of credit received this reporting period, even if it has been repaid. Also, complete this schedule for loans received in prior periods that are still outstanding. Separate loans must be reported separately, even if from the same source. Any personal funds a candidate loans to his campaign must be reported on this schedule.

1. Name and address of lender SUSAN G GUIDRY P.O. Box 792472 New Orleans, LA 70179	2. a. Date* <u>12/23/2013</u> b. Interest rate <u>0.00</u> %(a.p.r.) c. Amount borrowed* ..... \$ <u>50,000.00</u> d. Balance due ..... \$ <u>50,000.00</u>  *For lines of credit, give the date the line of credit was first committed at Item 2a and list only the amount actually drawn at Item 2c. OPTIONAL: Total amount of credit available \$ _____						
3. Endorsers/Guarantors	4. Repayments this period <table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%; text-align: center;">Date</th> <th style="width: 35%; text-align: center;">Principal</th> <th style="width: 35%; text-align: center;">Interest</th> </tr> </thead> <tbody> <tr> <td style="height: 30px;"></td> <td></td> <td></td> </tr> </tbody> </table>	Date	Principal	Interest			
Date	Principal	Interest					
(Enter the full name and address of each person or entity that has endorsed, guaranteed or otherwise secured the loan or line of credit.	(List payments of principal and interest separately. If separate amounts are not known, list all payments under principal. )						

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
A&L WOODEN STAKES 332 Hord St. Harahan, LA 70123	12/30/2013	Sign Stakes	\$ 168.56
BIG LOTS 755 Veterans Blvd. Metairie, LA 70005	01/06/2014	Office Supplies	\$ 41.05
BLACK ORGANIZATION FOR LEADERSHIP DEVELOPMENT 1748 Jackson Avenue New Orleans, LA 70113	12/28/2013	Pro-rata Ballot Expense	\$ 7,500.00
COSTCO 3900 Dublin St. New Orleans, LA 70118	01/03/2014	Campaign HQ Supplies	\$ 240.68
MEGAN LANGHOFF 4701 Baudin St. New Orleans, LA 70119	01/06/2014	Campaign Manager	\$ 2,000.00
LATTER & BLUM 430 Notre Dame St. New Orleans, LA 70130	01/06/2014	Campaign Headquarters Rent - Commission	\$ 300.00
MID CITY YACHT CLUB 440 S. St. Patrick St. New Orleans, LA 70119	01/06/2014	Campaign Saints Watch Party	\$ 126.10
MID-CITY MESSENGER 5721 Magazine St. Suite 248 New Orleans, LA 70115	12/30/2013	Advertisement	\$ 200.00
3. SUBTOTAL (optional)			\$10,576.39
4. TOTAL (optional - complete only on last page of this schedule)			

Form 102, Rev. 3/98, Page Rev. 3/98

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
MOJEAUX MARKETING 1001 St. Roch Ave. New Orleans, LA 70117	01/08/2014	RDO Ballot Expense	\$ 5,000.00
N.O. MAIN POST OFFICE 701 Loyola Ave. New Orleans, LA 70113	12/28/2013	Stamps	\$ 32.20
OFFICE DEPOT - CARROLLTON 309 N. Carrollton Ave. New Orleans, LA 70119	01/06/2014	Office Supplies	\$ 144.51
OFFICE DEPOT - CARROLLTON 309 N. Carrollton Ave. New Orleans, LA 70119	01/07/2014	Office Supplies	\$ 15.25
PARTY CITY 3009 Veterans Blvd. Metairie, LA 70002	01/06/2014	Campaign Headquarters Opening Supplies	\$ 12.55
PARTY CITY 3009 Veterans Blvd. Metairie, LA 70002	01/07/2014	Campaign Headquarters Opening Supplies	\$ 21.75
PAYPAL 2211 North First Street San Jose, CA 95131	12/30/2013	Pay Pal Fees	\$ 3.20
PAYPAL 2211 North First Street San Jose, CA 95131	01/03/2014	PayPal Fees	\$ 29.30
3. SUBTOTAL (optional)			\$5,258.76
4. TOTAL (optional - complete only on last page of this schedule)			

Form 102, Rev. 3/98, Page Rev. 3/98



## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
PAYPAL 2211 North First Street San Jose, CA 95131	01/03/2014	PayPal Fees	\$ 1.03
PAYPAL 2211 North First Street San Jose, CA 95131	01/11/2014	PayPal Fees	\$ 3.20
PRUDENT PUBLISHING 65 Challenger Road Ridgefield Parj, NJ 07660	01/03/2014	Holiday Cards	\$ 1,052.39
RAGUSA CONSULTING 2130 Jefferson Ave. New Orleans, LA 70115	01/10/2014	Public Relations Consultant	\$ 1,950.00
STEPHEN RUE 4209 Canal St. New Orleans, LA 70119	12/24/2013	Campaign Headquarters Damage Deposit	\$ 1,000.00
STEPHEN RUE 4209 Canal St. New Orleans, LA 70119	12/24/2013	Campaign Headquarters Rent	\$ 1,500.00
STEPHEN RUE 4209 Canal St. New Orleans, LA 70119	01/06/2014	Campaign Headquarters Rent	\$ 1,200.00
U.S. POSTAL SERVICE 501 N. Jeff Davis Pkwy. New Orleans, LA 70119	01/07/2014	Stamps	\$ 46.00
3. SUBTOTAL (optional)			\$6,752.62
4. TOTAL (optional - complete only on last page of this schedule)			

Form 102. Rev. 3/98. Page Rev. 3/98

## SCHEDULE E-1: EXPENDITURES

Use this schedule to report information on all campaign expenditures for this reporting period. An "expenditure" is any payment made for the purpose of supporting your election to public office and includes monies spent for the campaign's general operating expenses. Any payments made that are not "expenditures" should be reported on SCHEDULE E-2: OTHER DISBURSEMENTS. Totals and subtotals at bottom of page are *optional*. Completion of totals and subtotals may assist in calculating totals that must be reported on the Summary Page.

1. Name and Address of Recipient	2. Expenditures this Reporting Period		
	a. Date(s)	b. Purpose(s)	c. Amount(s)
U.S. POSTAL SERVICE 501 N. Jeff Davis Pkwy. New Orleans, LA 70119	01/10/2014	Mailer #2 - Postage	\$ 2,268.13
UPTOWN MESSENGER 5721 Magazine St. Suite 248 New Orleans, LA 70115	12/30/2013	Advertisement	\$ 250.00
VERIZON WIRELESS P.O. Box 1037 Folsom, CA 95763	12/30/2013	Wi-Fi Device	\$ 108.99
VERIZON WIRELESS P.O. Box 1037 Folsom, CA 95763	12/31/2013	Wireless Internet Service	\$ 73.50
WIN PARTNERS LLC P.O. Box 57132 New Orleans, LA 70157	01/06/2014	Campaign Consultants	\$ 7,500.00
WIN PARTNERS LLC P.O. Box 57132 New Orleans, LA 70157	01/10/2014	Mailer #2 - Design Production and Mailing List	\$ 4,608.96
WINN-DIXIE 401 N. Carrollton Ave. New Orleans, LA 70119	01/06/2014	Campaign Headquarters Supplies	\$ 60.88
MARIO ZERVIGON 3111 Annunciaton St. New Orleans, LA 70115	01/06/2014	Consultant	\$ 1,000.00
3. SUBTOTAL (optional)			\$15,870.46
4. TOTAL (optional - complete only on last page of this schedule)			\$ 38,458.23

Form 102, Rev. 3/98, Page Rev. 3/98